



## SPONSORSHIP PACKAGES

### Exclusive Platinum Level Sponsors

**\$20,000**

#### Each Platinum Sponsorship Package includes the following:

- Prominent placement of company logo on all T&D World University ads and promotional materials.\*
- Inclusion on the T&D World University website designating Platinum Sponsors, with 100-word company description, company logo and reciprocal links.
- Co-Host of the Networking Reception.
- Premium-position full page B/W ad in the T&D World University Program, with a 300-word company description in a special sponsor section, and sponsors' logo on the Program Cover.\*
- Discounted pass-along T&D World University registrations for Sponsor's VIP guests— a 20% savings to the attendees.
- Four complimentary T&D World University registrations for Sponsor's representatives, up to a \$6,400 value.
- Complimentary pass-along T&D World University registrations for Sponsor's VIP guests, a 20% savings to the attendees.
- Customized HTML email blast to full T&D World University attendee database to promote your participation in the event.\*
- Post-event list of all T&D World University attendees, (either postal list thru bonded mail house or access to email list thru approved 3rd-party provider).
- Introduction of a key T&D World University instructor.
- Logo included in on-site signage.
- Tower Ad (120 x 600 pixels) on the official T&D World University website.
- Opportunity to distribute a supplied premium item to all T&D World University Attendees (i.e. bag, USB storage device, portfolio organizer, etc.)
- Inclusion of your company brochure in attendee welcome material.

### Exclusive Gold Level Sponsors

**\$15,000**

#### Each Gold Sponsorship Package includes the following:

- Prominent placement of company logo on all T&D World University ads and promotion materials.\*
- Inclusion on the T&D World University website designating Gold Sponsorship, with 50-word company description, company logo and reciprocal links.
- Half Page B/W ad in the T&D World University Program with premium positioning, and a 200-word company description in the Program's Sponsor Section.\*
- Logo included in on-site signage.
- Three complimentary T&D World University registrations for Sponsor's representatives, up to a \$4,800 value.
- Complimentary pass-along T&D World University registrations for Sponsor's VIP guests, a 20% savings to the attendees.
- Co-Sponsorship of Conference Lunches— includes food & beverage.
- Half Tower Ad (120 x 240 pixels) on the official T&D World University website.
- Opportunity to distribute supplied premium item to all T&D University attendees (i.e. lanyards, lap pads, branded pens & notepads, CD holder . . . with sponsor's CD, etc.)

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## Exclusive Silver Level Sponsors

**\$10,000**

### Each Silver Sponsorship Package includes the following:

- Prominent placement of company logo on all T&D World University ads and promotion materials.\*
- Inclusion on the T&D University website designating Silver Sponsorship, with 25-word company description, company logo and reciprocal links.
- Logo included in on-site signage.
- Two complimentary T&D World University registrations for Sponsor's representatives, up to a \$2400 value.
- Complimentary pass-along T&D World University registrations for Sponsor's VIP guests, a 20% savings to the attendees.
- Co-Sponsorship of the Continental Breakfasts during T&D World University – includes food & beverage.
- Large Square Ad (180 x 150 pixels) on the official T&D World University website.

## Exclusive Bronze Level Sponsors

**\$5,000**

### Each Bronze Sponsorship Package includes the following:

- Prominent placement of company logo on all T&D World University ads and promotion materials.\*
- Inclusion on the T&D World University website designating Bronze Sponsorship, with 25-word company description, company logo and reciprocal links.
- Logo included in on-site signage.
- One complimentary T&D University registrations for Sponsor's representatives, up to a \$1200 value.
- Complimentary pass-along T&D World University registrations for Sponsor's VIP guests, a 20% savings to the attendees.
- Co-Sponsorship of the two 30-minute Conference Breaks – includes food & beverage.
- Square Ad (125 x 125 pixels) on the official T&D World University website.

\*Availability of exposure through these items is based on the date the sponsorship is secured.

**To reserve your Sponsorship or for additional information**

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